



Sycamore Creek Elementary School Virtual Croc Mile 2020-2021 Fundraiser Where Our Crocs Rock

We are excited to announce details of this year's **VIRTUAL Croc Mile**. The goal of this year's VIRTUAL Croc Mile is twofold:

- Promote Physical Activity during this unique time virtually with friends, family and neighbors while showing the Sycamore Creek Croc Spirit.
- Raise money (via pledges) for the PTA which will help fund academic programs, student enrichment, books, technology and much much more.

We invite all our CROCS, CROC friends, family and neighbors to join in our virtual run that will take place any day you choose during the weeks of October 4th – October 25th. On your day of choice, CROCS and any participants they recruit will RUN, JOG or WALK for at least 20 minutes. ***Remember to follow all social distancing guidelines!**

CROCS that participate are encouraged to collect flat pledges (donations) to benefit the mission of the PTA. As with past years, 100% of the money raised (minus CC processing fees) will stay within Sycamore Creek. See details below on how to create your unique fundraising page along with details on how to choose your runner status!

How to Create Your Fundraising Page!

Pledges will be collected via SCES's MemberHub website via scespta.com

To register please visit <https://app.memberhub.gives/registercroc2020>

Once there, click Sign Up, select your team(class) and enter your information. At the bottom of the registration page you can create your own unique link to share with sponsors such as friends, family and neighbors!

NOTE: We suggest collecting FLAT PLEDGES, however, there is an option for sponsors to pledge per minute. If your sponsors pledge per minute, please make sure you go back and log your minutes after you have completed the CROC MILE.

Collect pledges beginning October 4th – November 15th.

Pick a Runner Status!

CROC RUNNER

Cost = NOTHING

Casual Runners are defined as participants only. These participants may or may not collect pledges.

After setting up your Fundraising Page and sharing your unique link you are all set!

SUPER CROC RUNNER

Cost= \$30 per STUDENT*

*SUPER runners will receive ONE Limited-Edition Virtual Race Shirt as well as a raffle ticket. Deadline for super runner registration is October 25th.

*Super Runner Registrants have the option of purchasing additional limited-edition virtual race shirts for family members for \$20.00 EACH. You must be a SUPER runner to order additional shirts.

To Claim your SUPER RUNNER status, visit <https://scespta.new.memberhub.store/store> Select the SUPER RUNNER box and choose your shirt size. You can also buy additional shirts. Then check-out! Claiming your SUPER runner status does NOT automatically set up your fundraising page, see details above on how to set up your fundraising page.

Students will be rewarded for donations earned, general participation and earn chances for prizes. Below are ways that you can earn prizes individually as well as for your CLASS!

VIRTUAL CROC MILE PARTICIPATION CHALLENGE

During your RUN/WALK/JOG we invite you to snap a picture or a video and share it on FACEBOOK, TWITTER or INSTAGRAM with the following hashtag **#runcrocrun2020** (and/or by tagging SCES on Twitter **@SycamoreCreekES**). We also invite you to challenge your CROC friends to participate by tagging them and challenging them. TWO LUCKY CROCS that share their photo or video with the **#runcrocrun2020** hashtag AND/OR Twitter **@SycamoreCreekES** Tag will win a \$25 GIFT CARD TO RELISH.

RAFFLE PRIZES

Students will earn raffle tickets for their pledges and will be entered in a drawing for prizes.

Registration as Super Runner:	1 Raffle Ticket
\$100 in pledges:	1 Raffle Ticket
\$200 in pledges:	2 Raffle Tickets
\$300 in pledges:	3 Raffle Tickets
\$400 in pledges:	4 Raffle Tickets
\$500 in pledges:	5 Raffle Tickets

*Prizes will be Fitness oriented, (2) \$25 GIFT CARDS from Relish and/ or other local merchants.

CLASS PLEDGE PARTICIPATION

As pledges (including super runner participant fee) are tallied, rewards will be earned as each level is hit. Rewards are set for dollar amounts and will include fun teacher incentives.

*Note incentive will vary by grade.

\$150 Teacher Incentive
\$300 Teacher Incentive
\$600 Teacher Incentive
\$900 Teacher Incentive
\$1200 Teacher Incentive

*Pledge tally window is October 4th – November 15th

TOP CLASS REWARDS

Top CLASS with Highest PLEDGES- Each student will receive a **\$10 GIFT CERTIFICATE TO RELISH**

Top CLASS with Most Class Member Participation- Each student will receive a **FREE PIZZA VOUCHER FROM PAPA MURPHYS**

TOP STUDENT REWARDS

The top 2 students with the **highest PLEDGES** will win a FITNESS TRACKER (sponsored by WEGMANS), Spirit Wear from our CROC SHOP & their name will be on Good Morning Sycamore!

VIRTUAL CROC MILE CHECKLIST

Set up your Fundraising Page using the following link : <https://app.memberhub.gives/registercroc2020>

Make sure you tell your friends, family and neighbors and solicit them to pledge you during this valuable Sycamore Creek fundraiser. Pledges can be made by credit card or check! Checks can be mailed to SCES or dropped off at the school on upcoming material pick up day. Remember to log your minutes if any sponsors pledged by minute!

NOTE ALL Pledges are collected October 4th- November 15th.

Decide if you want to participate as a CASUAL RUNNER OR SUPER RUNNER. All SUPER Runners (and any additional shirts required) MUST be registered no later than October 25th to be guaranteed a limited-edition shirt. Visit the SCESPTA website to register as a SUPER RUNNER using the following link:

<https://scespta.new.memberhub.store/store> **Remember registering as a SUPER RUNNER does NOT set up your fundraising page.

Run, Jog or Walk for 20 minutes anytime during the week of October 4th – October 25th.

Invite friends and family to join you on your RUN, JOG or WALK!!

Challenge your CROC friends/Share Pictures and Videos using the **#runcrocrun2020** hashtag AND/OR by tagging SCES on Twitter **@SycamoreCreekES**

Prizes are awarded to the top students and top classes with highest pledges & most participation.

HAVE FUN AND SHOW SOME CROC SPIRIT!!

Questions: Contact SCES VP of Fundraising at fundraising@scespta.com



SPECIAL THANK YOU TO ALL OUR SPONSORS!