Lights, Camera, Action!

Videoshop iPad App

Videoshop is an easy-to-use video editing app that will let you piece together video clips, add narration, sound effects, and/or music, as well as titles and fun effects.

Required knowledge...
Basic iPad operation
Basic iPad camera operation

Helpful knowledge...
Video production techniques
Understanding of online video distribution

The Videoshop app is available free on LRMS iPads. If it is not installed on your iPad, see the Media Center to have it installed on device(s).

It is available to purchase for other iPads, via the App Store, at:

Launch the app from the red movie camera icon.

If you have previous projects, they will appear when the app is launched. If you’re new to using the app, you will be greeted with this screen.

We’re going to select “Album” to import video footage we’ve previously shot.

The green camera button will simply launch the iPad’s camera.

You will next be offered choices about where to import video clips from. They are likely contained in the “Camera Roll,” although you may have your iPad setup to have footage in other organizational folders.

Once you tap “Camera Roll,” you’ll see the footage available on your iPad.

Simply tap on the clips you’d like to add to your project. You’ll see a checkmark indicating you’ve selected a particular clip. You could also add still photos, using the “Photos” tab.
Once you’ve done that, you’ll see the main work area.

A visual timeline representation of your program

Indicators about effects, titles, music, sounds

Preview area - shows video clips as they are playing

Tools you can use as you edit

Library of clips you’re working with. Press, hold, and drag a clip to re-arrange your clips in your timeline.

The app automatically fills the timeline with the clips you selected, adding them in order. It may be easiest to first re-arrange clips so they are in the order you want them to be in.

Trimming Clips

You may want to select just part of a clip to use in your program. For instance, perhaps the camera was shaking at the start of a clip, and you’d like to trim that out.

Press the clip in the library at the bottom of the screen. It will now be highlighted in blue.

Press the “Trim” button on the toolbar. You will now use the blue indicators to mark the area you actually want of the clip. At anytime you can press the red “Play” button on the preview to play the clip.

Once you’ve selected your segment, press the top right “scissor” button to return to the main editing screen.

Blue flags indicate the segment you want to use
While you can trim clips at any time, it may be easiest to go through and trim all clips down before moving forward.

**Adding Transitions**

By default, Videoshop cuts from one clip to the next - in other words, the first clip ends, the next one begins. You can add flashier transitions by selecting a clip in the library at the bottom of the screen and then pressing the “TranX” button on the toolbar. You will then be able to choose which pattern of transition you’d like to use to transition to the next clip. Remember, transitions are applied to the end of selected clips.

To add a text title over a clip, tap the clip in the library at the bottom of the screen (so it is highlighted in blue), then tap “Text” in the tool bar. You’ll then be able to enter the text you’d like to see over the clip.

Choose which transition type you’d like to use.

You’ll notice once you add text, a new marker appears in the timeline at the top of the screen. Pressing that pencil marker will let you determine how long the text stays on screen.

Adding Transitions

You can change the transition type by pressing the transition clip at the bottom of the screen. Press it, then press the “TranX” tool, and you can select from the choices again.

You’ll now see the transition between clips in the library.

To add a text title over a clip, tap the clip in the library at the bottom of the screen (so it is highlighted in blue), then tap “Text” in the tool bar. You’ll then be able to enter the text you’d like to see over the clip.

You’ll notice once you add text, a new marker appears in the timeline at the top of the screen. Pressing that pencil marker will let you determine how long the text stays on screen.
You can add audio to your project, as well. Scroll through the timeline at the top of the screen so the red triangle “pointer” points to the spot you’d like to add the sound.

Tap “Voice” to record narration. Follow the instructions to record your voice and when finished, press the red “Check” at the top right of the screen.

Tap “Sound” to add music or sound effects. You’ll be given options to adjust the original clip’s audio level. You can then use music on your iPad, find music online, or choose from a sound effect library.

You can slide the added titles or sounds around on the timeline at the top of the screen, so you can place these “events” wherever you like within your program.

Once you have your video program pieced together, tap the “Next” button at the top right of the screen.

You’ll then be presented with some special-effect options. You can choose a “Filter” to change the way your video looks.

You can also apply a preset visual theme below - though this may alter some of the titles in your video.

Once you’ve made your choices, press the “next” arrow button at the top right of the screen.

You’ll then be able to share your video.

Choosing “Camera Roll” simply saves a copy of your edited program to the iPad’s Camera Roll gallery.

Resolution determines the picture quality of your video. The higher the quality, the larger the file size, and the longer it will take to send the video through the Internet.

It will take several minutes for the app to compile and render your new edited video.

This tutorial gives you a quick-start to editing video using the Videoshop app. You’ll find more features as you continue to explore the options available in the app. Have fun!