

With the Willow Springs Baby Bengal Fun Run, there is no selling or delivering products, and it reinforces the value of fitness. Family and friends anywhere in the world can support our school by giving pledges toward the number of laps your student will run on the day of the Fun Run on November 10th (Track 2) and November 18th (Track 1,3,4).

To make our fundraising significantly easier, more profitable, and more fun, we've asked the experts at Boosterthon to power the entire 9-day program. Boosterthon has been organizing Fun Runs for 13 years and is partnering with 1,600 other schools across America this year. Funds raised will go towards the PTAs annual operating costs and giving our students a wonderful 9-day experience.

### **BOOSTERTHON PAYS FOR...**

- Live Support Team with months of assistance and expertise
- Pre-program event kit
- 7,000+ letters and stickers (avg.)
- Promotional posters
- Teacher t-shirts & kits
- Pledgebook for every student
- Pledging website at <u>funrun.com</u>
- Online Support Team
- Character magazine per teacher
- Free character music
- Free HeroSteps character app

### **EVERY STUDENT INCLUDED**

Regardless of financial participation, every student is invited to participate in the entire Fun Run program. Students will also receive a FREE gift just by being registered on funrun.com.



# **WORLD-CLASS CHARACTER PROGRAM**

Powered by Boosterthon, this year's character theme is BIG WORLD RECESS, a global sports theme all about playing with character. Our students will travel the world and learn 6 Character Plays from REAL kid-athletes who play a sport and show REAL character.













### THE MOST VALUE

Most schools keep between 40-50% with other fundraisers. But Willow Springs will receive [56-57%], have more fun, and raise much more. Plus, Boosterthon covers all the costs of the program. Using Boosterthon, Willow Springs has profited \$145,406 over our 4 year partnership. And this year, our goal is to profit over [\$45,000]. This is a big goal, but this is our major fundraiser of the year. For more information about the PTA's annual costs and what the funds go towards, please reach out to Alisa Bullock, PTA President at alisa.bullockpta@gmail.com

# **PROGRAM DETAILS**

- **Kick off date:** October 21st (Track 3) and November 2nd (Track 1,2,4)
- funrun.com school registration code: **727-988**
- Give back initiative = Every time a class pledges up to \$30 per lap, the Boosterthon team will ship a pair of shoes to a student in need overseas. "The Great Shoe Takeoff"
- Fun Run Times:
  - November 10th (Track 2) @ 9:30 (K-5th)
  - November 18th (Track 1,3,4) @ 9:30 (Track 1); 10:40 (Track 3); 11:50 (Track 4).



Thank you so much for supporting our school! For more information, please contact your Fun Run Leader, Caitlin McCowan at Learn more about Boosterthon at boosterthon.com.