

SPRING PTA FUNDRAISER: Step It Up/Power of Purpose!

Coming soon to DRMS! Our spring fundraising event will be organized by Step it Up, a team that works with elementary and middle schools to empower students with the “Power of Purpose” to help their school. A kickoff rally will be followed by a two-week fundraising period, and a Day of Awesomeness will be held at the end of the month to celebrate students’ efforts.

When is the event? There are a few key dates to keep in mind:

- **Monday, March 2:** Our kickoff rally will be held by grade level in the gym. Students will bring home their Golden Ticket packets that day with instructions.
- **Tuesday, March 3-Wednesday, March 4:** Students bring back their Golden Tickets in order to receive their rewards.
- **March 17:** Fundraising period ends. All donations must be made by this date for your student to get credit toward prizes and rewards.
- **March 27:** Day of Awesomeness! This event celebrates students’ fundraising efforts – they can win prizes, relax in the VIP Chill Lounge and challenge themselves on the Interactive Obstacle Course inspired by the hit TV shows WIPEOUT and AMERICAN NINJA WARRIOR!

How does it work? Instructions will come home in the Golden Ticket packets March 2. Students (with parents’ help) will set up a personal Step It Up fundraising page to share with friends and family. Students who send 10 or more texts or emails through this platform will bring their Golden Tickets back to school and qualify for special rewards and prizes! Donations will be accepted until March 17.

What if I have more than one student at DRMS? At registration, you will have the option of registering together as a family (where all donations are evenly split among your children) or each child separately. Note: all prizes are awarded on an INDIVIDUAL basis, not on a family total.

Can donations be by cash or check instead of online? Yes! Pledge sheets are included in the Golden Ticket packets and can be used to keep track of cash or check donations. Cash and check donations must be turned into school by March 17.

Is the website secure? Yes!

What happens to the email addresses and cell numbers? All email addresses and cell numbers are solely used for this year’s school fundraiser and will be deleted from the online system afterward.

Can I keep my donations anonymous? There are options to donate anonymously. You can donate through social media and enter your name as “anonymous.” If you are donating by cash or check and want to remain anonymous, please include a note in your envelope with your wishes.

How much of the proceeds does the school get to keep? About 80 cents of every dollar goes back to the school in one of two ways: in the form of student prizes during the Day of Awesomeness, and in the form of direct profits that go back to DRMS to support technology and equipment needs, PTA programs like cultural arts and staff appreciation, and other school activities.

Are donations tax-deductible? The DRMS PTA is a 501(c)(3) charitable organization (TAX ID# 56-1881288) so your donations are tax deductible to the extent allowed by law. We can also accept corporate matching donations.

What happened to the Splash Dash? The PTA chose to work with Power of Purpose/Step It Up this year instead of holding the Splash Dash as this organization has had great success working with other local middle schools. We look forward to experiencing the Day of Awesomeness!

For more information: <http://p.stepitupkids.com/faq/>