



GREEN LEVEL HIGH

MURAL PROPOSAL

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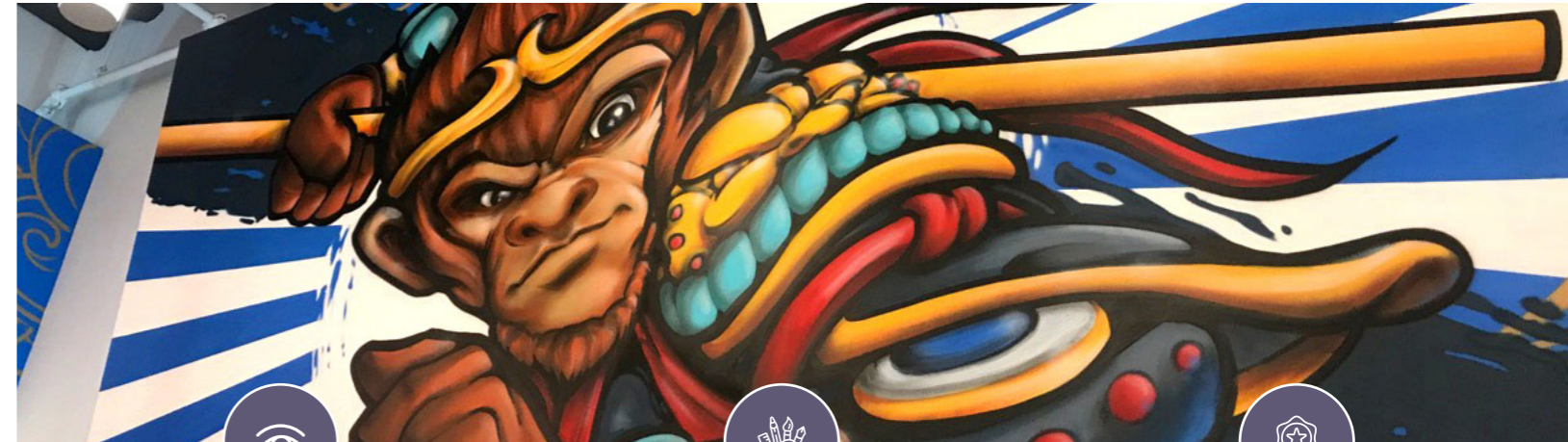
WHY A MURAL?

“Art enables us to find ourselves and lose ourselves at the same time.”

-Thomas Merton

- **MURALS MOTIVATE**
We have found that large format mural art can be a reliable catalyst for creative innovation.
- **MURALS BUILD BRIDGES**
Mural art acts as a gathering point for communities and inspires communication curiosity.
- **MURALS TELL YOUR STORY**
Wall murals can creatively communicate your company/community message in a method that inspires, connects and inspires dialogue.

OUR GOALS



LOOK, LISTEN, LEARN

Our mission is to tell a story that resonates with you and your community. In order to do that we need to immerse ourselves in your mission.

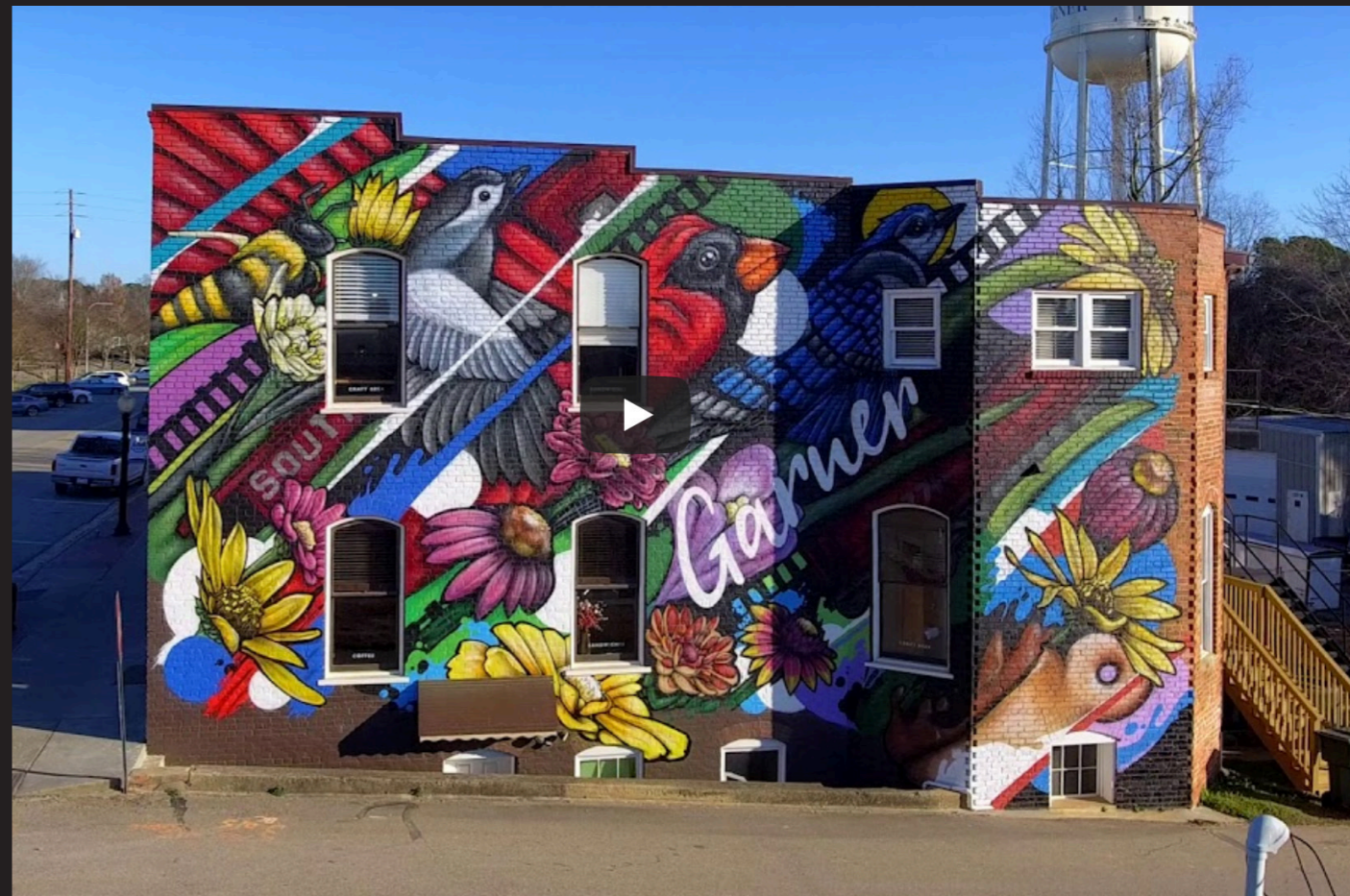
CREATE ART THAT INSPIRES

Once we understand who you are and who the artwork will be engaging with, our goal is to create something that inspires the “WOW” moment

ENSURE SATISFACTION

Keeping communication open and the process collaborative ensures a smooth creative journey throughout the project

PORTFOLIO







GREEN LEVEL
PROJECT

MURAL DESIGN PROCESS

1 CONCEPT PROPOSAL

Inspiration board, concept direction and pricing is established and agreed upon.

2 MURAL DESIGN DEVELOPMENT

Illustrations and full color rendering of mural work are created and displayed on digital photographs of the proposed location. All content and color choices are decided upon and approved in this stage.

3 MURAL PAINTING & EXECUTION

Once the design has been approved and color choices made the paint is ordered or the print is created and the actual mural installing process occurs.



COST ESTIMATE

PROJECT SUMMARY	DELIVERABLES & TIMING	PROJECT FEES & BILLING
Create a larger-than-life mural that features a mix of branded mascot characters and mixed athletics. The mural will span the entire length of the wall behind the main scoreboard.	<ul style="list-style-type: none">Sports wall mural creation measuring roughly 240' x 12'Stair wall mural creation measuring roughly 49' x 9'All rights to artwork will be the property of Green Level High.Work will be completed over the course of 10-12 days working around the preferred schedule of Green Level High.	<p>SPORTS WALL MURAL</p> <ul style="list-style-type: none">Mural rates based on \$5/sq foot estimation.2880 sq ft total <p>ESTIMATED MURAL FEE \$14,400</p> <p>-----</p> <p>INSIDE WALL MURAL</p> <ul style="list-style-type: none">Mural rates based on \$13/sq foot estimation.441 sq ft total <p>ESTIMATED MURAL FEE \$5,700</p> <p>33% of fee will be invoiced on approval and completion of the design phase of the project. Remaining 67% of fee will be invoiced upon completion of the development phase of the project. Changes in project scope or deliverables could impact on project timing and incur additional costs.</p>

CONTACT DETAILS

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