



Weatherstone Elementary Virtual Fun Run Fundraiser Kicks Off on October 7th!

Hello Parents,

We are so excited to announce that our school is participating in the Apex Leadership Co. program and fundraiser! In keeping with district guidelines during these unique times, and our continued efforts to minimize the spread of COVID-19 (Coronavirus) we are making our fundraiser and program **VIRTUAL!!** This very special twist will allow all students the ability to still participate in this fun and exciting program that also provides our kiddos Social & Emotional learning opportunities from our friends at Apex!

The donations raised will help to fund:

To provide school enhancements, including an upgraded track for athletic events and programs, Boost School Morale with the whole community engaged joining together, School Social & Emotional Learning, Teacher & Staff Appreciation, Instructional Enhancement, Continued Advocacy to Weatherstone Families and much more...

In the past your generous support has enabled the PTA to fund the Positivity Project, purchased 50 iPads and ordered Touchless Water Fountains for the school, Install WES Spirit Rock, Support Cultural Arts Programs, Staff Appreciation, Running Club, Backpack Buddies and so much more!

To get started on the Apex VIRTUAL fun, please watch this important "Parent Info" video.

Then, when our **VIRTUAL** fundraiser kicks off on Thursday, October 8th, students will watch a Student Pep Rally video virtually to learn all about the Apex leadership and character program, how they can help our school through the fundraiser, and earn some cool prizes!

What is the Apex Leadership Co program?

Apex is a 2-week interactive school leadership program that promotes leadership habits, good character, and social & emotional learning combined with a fitness focused fundraiser that also helps schools raise funds. Apex's leadership program takes students on an exciting journey as they learn what it takes to be a great leader! This year's lessons are:

- ➔ **Mindful**
- ➔ **Integrity**
- ➔ **Grit**
- ➔ **Hero**
- ➔ **Think Ahead**
- ➔ **Your Turn**



Thank you again for your continued support – we are so excited to begin this wonderful program!

Mr. Chadwick, Principal & Weatherstone Elementary PTA

NEXT STEPS TO HELPING OUR AMAZING SCHOOL

1. REGISTER

Simply go to www.MyApexEvent.com and login using your child's access code found on the front of their Apex pledge kit.

2. DONATE

Make a flat donation or pledge a \$ amount per lap. Students will average between 26-36 laps with a max of 36.

Note: Due to the challenges of collecting counts from home, a default of 36 laps will be entered for each student. If your child's actual result is less than that, please notify us on event day and it will be edited.

ALL donations should be made online at www.MyApexEvent.com.

3. SHARE

Share a link to your child's donation page with at least 10 family members and friends via email, text and social media.

Sponsors can donate from anywhere in the world!

4. DAILY LEADERSHIP LESSONS

Students will enjoy watching the daily video-based leadership and character program lessons virtually starting October 9th - October 16th

EVENT DAY

Monday, October 19th: Get those running shoes ready! The Fun Run will be an exciting event for all students to participate virtually where they will complete up to 36 laps in the safety of their own homes to celebrate achieving MIGHTINESS!

****IMPORTANT** The Virtual Fun Run Event is to celebrate all our students for becoming MIGHTY leaders!**