



Instructor:

Mr. Vines



Course:

Business Essentials

### Driving Question

What is the meaningful problem to be solved or question to be answered that frames the project?

What are the impacts of business financial statements?

### Authenticity & Sustained Inquiry

How does this project involve real-world context, tasks and tools, impact, or personal issues in the students' lives?

With the growth of small businesses in the Raleigh area, the likelihood of our own VMCCA students creating their own startups is drastically increasing. With that in mind, students need to learn the fundamentals of financial statements and the impact that having a strong foundation can have on the livelihood of any business. Students will have create engaging songs of their choosing that teach the importance of each component of a financial statement.

### Public Products with Student Voice & Choice

What were some products students chose to make, and how did they share their products outside of the classroom?

#### Informational Songs (with Music Videos)



We use income statements as our financial summary  
Income and expenses it helps with recovery



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### Teacher Reflection

Teachers reflect on the PBL process, the quality of student work, and any changes to make for future use.

"I think it went well and some of the groups had a lot of fun with the PBL. Next time, I would like the students to take it more seriously when it comes to the meaningful content, while still being able to enjoy the learning process. Some groups focused more on the ad-libs and beats that were not as relevant to the PBL. Going forward, I will have more specific checkpoints to ensure content was incorporated."

### Student Reflections

Students reflect on the learning, the effectiveness of their inquiry and project activities, and obstacles that arose and strategies for overcoming them.

- "It helped show how business-related aspects can help in the real-world."
- "It helped me know that to get something done with a group, you will have to communicate."
- "I realized how important it is to stay on task when group members are goofing off."
- "In facility maintenance, you have to pay attention to the little details so that everything functions properly. Likewise in this project, I had to pay attention to the little details so that the animation that I did would function properly and look professional."
- "We learned how to use a variety of apps to create beats and record our work."

### Noted Skills Gained

Editing	Beat Creation	Group-Based Learning
Teamwork	Problem-Solving	Patience