



BRASSFIELD ROAD ELEMENTARY FUN RUN EVENT IS COMING SOON!!!

August 5th – 16th Tracks 1 & 2
August 19th – 30th Tracks 3 & 4

Dear Parents,

We are so excited to announce that our school will be participating in the Apex Leadership Co. FUN RUN this year as our major fundraiser! The Apex program will be with our students for **4 weeks with Tracks 1 & 2 participating from August 5th – 16th and Tracks 3 & 4 from August 19th – 30th** as we raise much needed funds to help our school. Please look in your child's folder and for e-mails that will be sent to you as the FUN RUN gets closer.

Apex FUN RUN is an interactive leadership program that helps schools all over the country raise money, while promoting leadership, good character and fitness. This year's theme is Apex GAME ON! Students will join the Apex team on an exciting journey as they learn the habits needed to be a game changing leader.

- ➔ **G**o-Getter
- ➔ **A**ppreciate
- ➔ **M**ove Forward
- ➔ **E**xplore
- ➔ **O**thers First
- ➔ **N**ow What?



During the Apex FUN RUN program, students are challenged to get pledges for the laps they will complete on event day to help our school. Students will run for 30 minutes and will complete an average of 26-36 laps on Apex Race Way. The maximum number of laps moves is 36. Through Apex's top-notch online pledging system, sponsors can pledge \$1/lap move, \$2/lap move, \$5/lap move, or any other amount for students and can pledge from anywhere in the world!

Thank you again for your continued support of Brassfield Road Elementary School. We are excited to begin this journey with you!

Ms. Costa, Principal & Brassfield Road PTA

ALL STUDENTS INCLUDED

All students will receive Apex wrist bands, an Apex T-Shirt, and team awards. All students will experience Apex's world class character program and have access to additional character lesson videos on the free Apex App!

FITNESS, CHARACTER & LEADERSHIP PROGRAM

This year, Apex's character and leadership program is GAME ON! It focuses on how students can become game changing leaders by learning the important habits it takes. The interactive lessons discuss the components of these habits and why they are important!

WE'LL NEED YOUR HELP

Connect your child to potential sponsors and help acquire pledges for the number of laps they will complete on FUN RUN event day. Family and friends anywhere in the world can support our school. All students will receive their own pledge kit with an individual access code that allows you to enter pledges online.

SAVE THE DATE

Come to the Apex FUN RUN event on Wednesday, August 14th for tracks 1 & 2 and Wednesday, August 28th for tracks 3 & 4.

Don't forget to invite others to attend our fun-filled community event. Help volunteer! We need a few parents to help cheer on students and mark laps.