

Accreditation

In 1999, North Carolina State University with the support and approval of the Department of Public Instruction developed a model program for teacher licensure in Business and Marketing Education. Topics include:

- Lesson Planning
- Classroom Management
- Reading in the Content Area
- Work-Based Learning (WBI)
- Diversity in the Classroom
- Teaching Styles
- Special Populations
- Career & Technical Organization (FBLA & DECA)

North Carolina State University's Initial Licensure Program in Business and Marketing Education is a State and National Leader in Class A Licensure.

NC STATE UNIVERSITY

COLLEGE OF
EDUCATION
CONNECTING TO THE FUTURE



NABTE National Association for Business Teacher Education

NCATE
The Standard of Excellence in Teacher Preparation

NC STATE UNIVERSITY



Initial Licensure Program

Business and Marketing Education

<http://businessmarketinged.ncsu.edu>

Initial Licensure Program in Business & Marketing Education

The Initial Licensure Program in Business and Marketing Education is a 12 credit hour program consisting of three courses in the Department of Curriculum and Instruction.

These courses are delivered entirely via the Internet and through Field Based experiences.

Occasionally, an undergraduate

Business or Marketing program may be deficient in content or specialty area courses. When this situation exists, additional courses may be required.



Admission

The Business and Marketing Education Program is administered through the Department of Curriculum and Instruction.

Admission requirements include:

1. Employment as a Business or Marketing Teacher in a School System
2. A Bachelor's Degree in business, marketing or related field.
3. Overall GPA of at least 2.5
4. Official copies of university transcripts
5. Completed NCSU Initial Licensure Application
6. Complete Licensure Plan

To Enroll Contact:

Janice Coats
Administrative Assistant
Email : Janice_Coats@ncsu.edu
Office Number : 919-513-7355
Fax : 919-513-7895

<http://businessmarketinged.ncsu.edu>

Course Descriptions

ECI 561 Curriculum and Instruction in Business and Marketing Education (3 credit hours, no prerequisite)

ECI 562 Program Management in Business and Marketing Education (3 credit hours, no prerequisite)

ECI 657 Internship in Business and Marketing Education (6 credit hours, prerequisite ECI 561)

Students must pass either the Business or Marketing PRAXIS II exam to be dually licensed in both Business and Marketing Education.

Additional Hours

School Systems generally require 6 hours of coursework during a school year for Provisionally Licensed Teachers. Contact the Program Coordinator if additional coursework or extra hours are needed.

Cheryl Caddell
Program Coordinator
Business and Marketing Education
Initial Licensure Program
Email : Cheryl_Caddell@ncsu.edu