

CAREER EXPO

Exclusively for DPS Middle School Students and Parents/Guardians

THURSDAY, NOVEMBER 8, 2007 - 6:00 - 8:00 P.M.

DURHAM MARRIOTT at the CIVIC CENTER, DOWNTOWN DURHAM

Students:

What do you want to be - and how can you start pursuing that career RIGHT NOW? Shape your own future by creating your personal career path. This Career Expo can help you discover your passions, your talents and your opportunities! Plan to attend with your parents/guardians to learn more about careers in Advanced Medical Care, Arts & Entertainment, Biotechnology, Construction, Financial Services, Hospitality, Manufacturing, Pharmaceuticals and much more.

Parents:

Support your child with career selection advice and guidance! Studies show that middle school students are at the optimum age to begin exploring potential job opportunities. Help them lay the foundation for a successful career choice, giving them a chance to gain knowledge regarding professions that will be personally, professionally and financially rewarding!

Research from 'Career Start' states that nearly three-quarters of all middle schoolers agree that they need more information to choose their favorite job. This expo provides a fun-filled way to gather career information. More than 200 career professionals will be ready to talk with you! They will share information on their unique careers, job requirements and THE EDUCATION NEEDED TO GET THE JOB.

FREE PIZZA - FREE PARKING - DOOR PRIZES

\$100 cash prizes for students - \$50 gas cards for parents/guardians

Special thanks to...

Our Presenting Sponsors:



MERCK



Supporting Sponsors: Cisco Systems • Express Personnel • Jenkins, Wilson, Taylor and Hunt, P.A. • Piedmont Investment Advisors

2007 Annual Workforce Development Sponsors: AW North Carolina • C.T. Wilson Construction Company

RSVP TODAY!

If you would like to attend, please return the information below to your homeroom teacher by **Thursday, November 1, 2007.**

WE WILL DRAW A SPECIAL \$100 CASH DOOR PRIZE FROM THE RSVP'S.
(must participate in event to be eligible)

Yes, I will attend the Career Expo on Thursday, November 8, from 6-8 p.m.

I will bring _____ (number) parents/guardians with me.

Name _____

School _____

Parent Email: _____

Homeroom Teacher _____ Grade _____

For more information, contact your middle school's Career Development Counselor or Kathy Hoffmeier, Vice President of Workforce Development, Greater Durham Chamber of Commerce, 682-2133 Ext. 228 or khoffmeier@durhamchamber.org.

A Building Bridges From School to Work Initiative



Career - Technical Education



Futures for Kids



**GREATER
Durham Chamber
OF COMMERCE**





Career EXPO for Middle School Students
Thursday, November 13, 2008
Durham Convention Center ~ 5 p.m. to 8 p.m.

Parents and Guardians of Durham Middle School Students –

WELCOME to the **Third Annual Middle School Career EXPO!** Please take advantage of this unique opportunity to help your child explore careers. Encourage your child to ask themselves – which careers best match my personality, interests and passions? Please accompany your child during the event and help them ask questions of the participating Career Professionals. Sample questions:

Please tell me about your job what makes it interesting?

What do you like about your job? What don't you like about your job?

What education and/or training is needed for your job?

If you were in middle school, how would you start preparing for your job?

Stop by the **Futures for Kids** table to learn about an online career exploration tool.

Refreshments are available from **5:30pm – 7:30pm** in **Ballroom 104** (doors on left).

Please help your child seek initials from Career Professionals (see student form). Thereafter, stop by the **evaluation tables** near the stage to register for the door prizes.

Student door prize: \$100.

Parent/Guardian: \$50 gas card.

Door prize announcements will be at 7:50pm on the stage near the evaluation tables.

Many THANKS to our sponsors for making this event possible!

Platinum Sponsors:



McDonald's - N. Roxboro Rd

Silver Sponsors: Jenkins, Wilson, Taylor & Hunt



Career EXPO for Middle School Students and Parent/Guardians

Thursday, November 13, 2008, 5 p.m. to 8 p.m. ~ Durham Convention Center

Students – WELCOME to the Third Annual Career EXPO where the focus is on YOU – the middle school students of Durham! What do you like to do? You can turn any passion into a rewarding career, but you have to learn what it takes. Every job is different and there are thousands to choose from, so get started now!

***Stop by the Futures for Kids table to learn about an online career exploration tool.**

Have you thought about where your career might take you? The Career Professionals at each table are here to tell you about their decisions to work in a particular profession. They are here to share their experiences, good and bad, and give you a better idea of what it would be like to work in that profession.

Think of questions you would like to ask the Career Professionals, or try some of these:

- Please tell me about your job ... what makes it interesting?
- What do you like about your job? What don't you like about your job?
- What education and/or training is needed for your job?
- If you were in middle school, how would you start preparing for your job?

To qualify for tonight's \$100 STUDENT door prize:

1. Visit with **at least one** Career Professional per career category. Talk with them about their career. Have them initial this form. See the MAP on the BACK for Career category locations.

- _____ Arts, Communication, Hospitality & Tourism, Entertainment
- _____ Construction, Architecture, Engineering, Advanced Manufacturing
- _____ Finance, Information Technology, Business Management
- _____ Sciences – Life, Environmental & Animal, Bio/Pharma, Healthcare
- _____ Services – Law, Safety, Transportation, Marketing/Sales, HR, Education

2. Bring this sheet to the **EVALUATION TABLE** next to the stage & fill out the door prize entry form.

Many THANKS to our sponsors for making this event possible!

Platinum Sponsors:



McDonald's (2010/4301 N. Roxboro Rd)

Silver Sponsors: Jenkins, Wilson, Taylor & Hunt

MANY THANKS to the following companies for supporting this Middle School Career EXPO by allowing employees to volunteer as career professionals:

- AICPA
- Amber Allen Designs
- American Red Cross
- Artful Concepts Marketing
- Artful Greetings
- AW North Carolina
- Bland Landscaping
- Blue Cross & Blue Shield of NC
- Braces by Hershey
- Brown Brothers
- Bryant Durham Electric
- C.T. Wilson Construction
- Carolina Theatre of Durham
- Cisco Systems, Inc.
- City of Durham Fire Dept.
- Coman Publishing
- CrossComm, Inc.
- CVS/Caremark
- DTW Architects & Planners
- Duke University Health System
- Durham Careers in Construction
- Durham Careers in Hospitality
- Durham County Dept. Social Services
- Durham Marriott at the Civic Center
- Durham Parks & Recreation
- Durham Police Dept.
- Durham Public Schools
- Durham Tech, Medical Association
- EMC Corporation
- Family Fare Convenience Stores
- GlaxoSmithKline
- Greenfire Development
- IBM
- Investors Trust Company
- Jean Woods, DDS, PA
- Jenkins, Wilson, Taylor & Hunt
- John Umstead Hospital
- Key Source Commercial Bank
- Kimley-Horn & Associates, Inc.
- LA Downey & Son, Inc.
- McDuffie-Watson, DDS, PA
- Mental Health Solutions
- Merck & Co.
- Mid Atlantic Associates, Inc.
- National Institute of Environmental Health Sciences
- NC Eye, Ear, Nose & Throat
- NC Museum of Life & Science
- NC Mutual Life Insurance Company
- NC School of Science & Math
- New Horizon Graphics
- New York Life Insurance
- North Carolina Central University
- Progress Energy Carolinas
- Quintiles
- R & C Services
- Red Storm Rising
- Shodor Education
- Square One Marketing Inc.
- Student U.
- Sunrise School of Dental Assisting
- SunTrust Banks, Inc.
- Technical Services Inc.
- Time Warner Cable
- TrayCo Painting
- U.S. Army Research & Development
- UNC School of Education
- US EPA
- Vocational Rehabilitation Services
- Volunteer Center of Durham
- Wake AHEC
- Womble Carlyle Sandridge & Rice, PLLC

Talent and Workforce Development

Attention professionals – here's a one-time, four-hour volunteer opportunity to support Durham's youth TODAY, while nurturing your FUTURE workforce! Volunteer as a **Career Professional** at the **Third Annual Career EXPO for Durham Middle School Students & Parent/Guardians**. Give students a snapshot of career opportunities available to them down the road. Emphasize the importance of education for career success. Engage parents and guardians in the conversation.

When: Thursday, November 13 ~ set up at 4pm; meet with guests from 5-8pm

Where: Durham Convention Center, 201 Foster Street, Durham 27701

This event is unique – as there are no “company tables.” Instead, the EXPO is arranged by industry clusters. Career Professionals will be placed at tables with 2-3 other industry professionals. **Thanks to our generous sponsors**, there are no costs to participate as a Career Professional.

To be considered for participation, complete the information below and return via email. Participation is not guaranteed, as showcasing a variety of careers is our TOP priority! Durham Chamber members will have preference. Specific careers will be targeted. Confirmations will be sent by September 30th. Logistics will follow. For more info, contact: Kathy Hoffmeier at 919-682-2133.

For consideration to participate as a Career Professional in the Middle School Career EXPO – return the following information ASAP to: khoffmeier@durhamchamber.org. You will be contacted by Sept 30 to confirm your acceptance. Industry categories fill up quickly – reply TODAY!

1. Name:
2. Job Title:
3. Company:
4. Phone:
5. Email address:

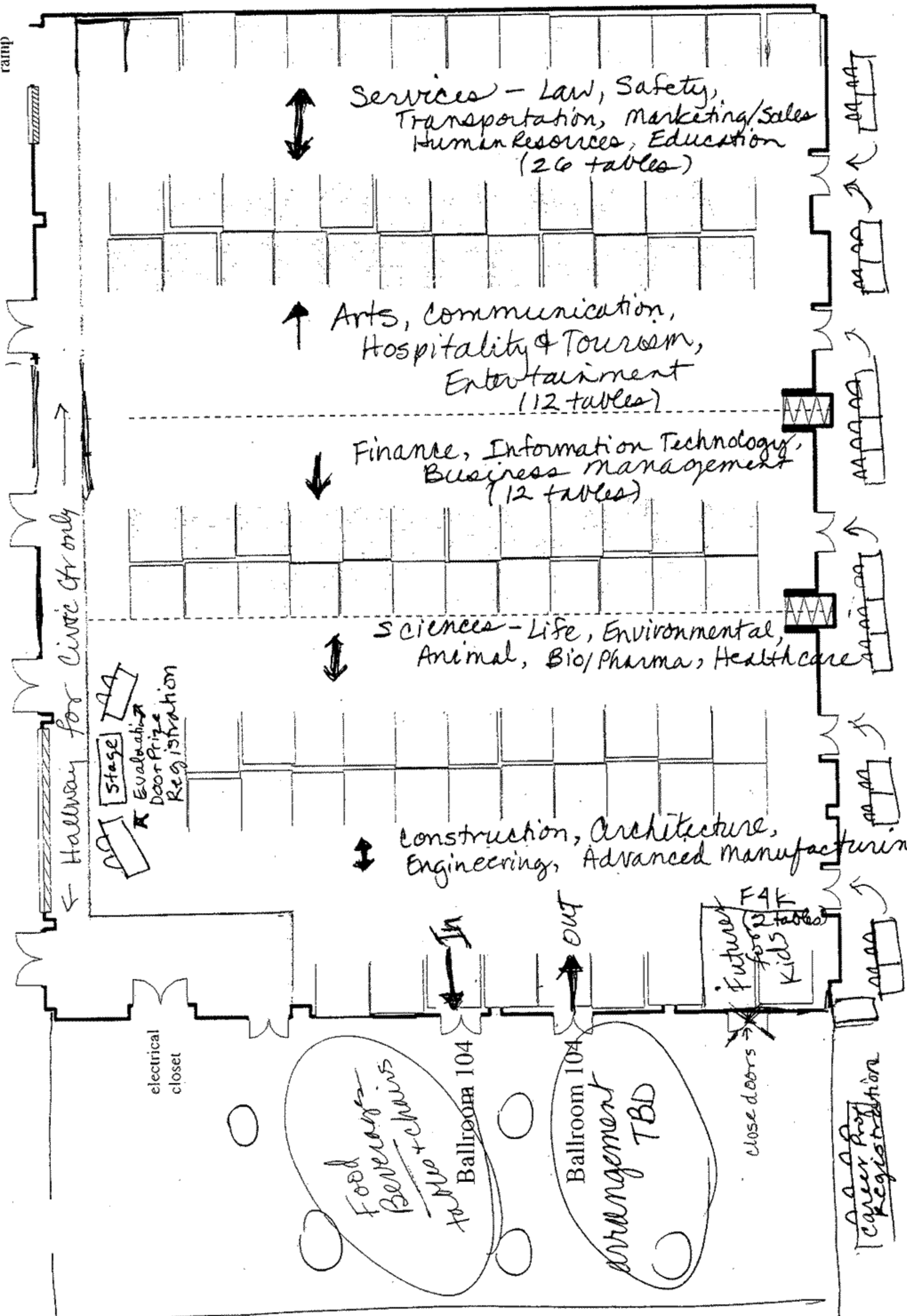
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Student/Parent/Guardian Registration - Alphabetical by School
 * Receive name badge + food ticket

H.S. X
 Volunteers
 Enter →
 Career Prof Registration
 close doors →