

# At McDonald's, we're all about community!



**Do you remember learning what makes a community when you were in grade school? The same information applies today—and to your McDonald's restaurant.**

**The top ten reasons your McDonald's restaurant fits so nicely into our community.**

**McDonald's is a big-time employer. Together, NC McDonald's restaurants...**

- 1** Employ 19,225 people in management, support and restaurant operations positions!
- 2** Pay lots of people in North Carolina too! McDonald's restaurants spend over \$203 million on wages and over \$68 million on benefits.

**McDonald's is good business. North Carolina McDonald's...**



- 3** On average, return nearly 46 cents of every dollar earned to the local economy.





**4** Spend over \$377 million dollars in their communities — that's more than \$1 million per day!

**5** Ca-ching! Create about 49,985 more jobs and nearly \$1.1 billion in spending through all that money in the local NC economy.

## McDonald's is a friendly neighbor. Collectively, NC restaurants...

**6** Donate hundreds of thousands of dollars each year to local schools.

**7** Support dozens of children's charities each year through donations to Ronald McDonald House Charities of North Carolina.

**8** Have donated hundreds of thousands of dollars to breast cancer research through the Susan G. Komen Foundation.

## McDonald's pays its due. Together, North Carolina restaurants...

**9** Pay an average of nearly \$63,490 per day in taxes.

**10** Create \$148 million in tax payments because of purchases of goods and services and creation of new jobs. That's a lot of support for state-funded programs for kids, safety and transportation.



**And you thought you were just serving  
world-famous cheeseburgers and french fries!**

# Top Ten Reasons

## It's Great to Work at McDonald's

### **10** Success smells as sweet as a vanilla shake.

New employment opportunities are available to many — from teens, to recent immigrants, to retirees, to moms re-entering the workforce.

### **9** You find out real quick the color of money is a rockin' shade of gold and red.

McDonald's is the world's leading food service retailer, with 30,000 restaurants serving 50 million customers every day!

### **8** You're almost famous!

McDonald's was the first job for hundreds of pro athletes, political wonks and celebs. So start working on that guitar jam — you could be next.

### **7** C'mon. Who doesn't want to hang with Ronald?

Ronald McDonald House Charities continues to donate millions of dollars to assist families and children worldwide. McDonald's cares about the community.

### **6** You've been in front of the counter enough since you were ten years old; you might as well get behind the counter and get PAID!

Some of McDonald's very best employees are those who have fond memories of trading Happy Meal toys with their brothers and sisters.

## **5 One day, you could be the one calling the shots.**

Many of McDonald's crewmembers move up to become managers, supervisors, regional staff, corporate employees and even owners. The opportunities for advancement are endless. Do you have what it takes?

## **4 Who's your momma?**

Chances are good, if she worked at McDonald's, she's happy! *Working Mother* magazine named the company one of the "100 Best" for working mothers. It's all about flexibility.

## **3 Cultural diversity matters...and we know it.**

*Fortune* named McDonald's as "Best Place to Work for Minorities." *Latina Style* magazine honored McDonald's for the opportunities it provides Hispanic women.

## **2 You're sure to get your props.**

Each year, McDonald's honors its top managers and crew through a number of different rewards and recognition programs. We also share the love through above-average compensation and benefits.

## **1 And the Number One reason it's great to work at McDonald's...**

### **The Golden Arches are a great place to Put Your Best Foot Forward.**

When you work at McDonald's, you'll be encouraged to grow, learn and develop the skills you'll use to move up fast – within the McDonald's corporation, with an independent McDonald's owner, or with almost any company in the world. They're also skills you'll use for success in life.