

RAFT- GRAPHIC ORGANIZER

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| ROLE | <u>R: What role does Dr. King play as the speaker? What is his overall goal (purpose) in giving his speech? What words or phrases lead you to your conclusion? Record them here.</u> |
| AUDIENCE | <u>A: Who is Dr. King's audience? Who is he trying to reach with his message? What words or phrases lead you to your conclusion? Record them here.</u> |
| FORMAT | <u>F: What form does his message take? Is the format he chose the most effective means of communicating his message? Why or why not? Is this a persuasive or informative speech? How can you tell? Record your observations here.</u> |
| TOPIC | <u>T: What is his overall topic? What is he trying to get his audience to do? How can you tell? Record your observations here.</u> |