

# SENIOR ADS

## 2018 YEARBOOK

It is time to order Senior Ads for the MCHS Yearbook

There are 2 ways to order:

1- Go to the Yearbook Order Center website ([yearbookordercenter.com](http://yearbookordercenter.com)) and enter 10474 to order through the Yearbook company and design your own ad. AD PURCHASE DOES NOT INCLUDE A BOOK.

These are do it yourself ads!!!! Please follow the website instructions closely. Any ad not completed within 30 days of purchase will be designed by the MCHS Yearbook staff and will simply have your students name at the top with the word "Congratulations" in the ad. PLEASE do not purchase and then wait to design and finish the ad! No refunds will be given on any ads for any reason when purchased through this service. All sales are final. The website will be open through November 15 or until all ad space that is allocated is sold. The Ads have sold out in early November in the past. Do not wait!!

2- Go to MCHS website and go to the Online School Payment (OSP) link near the bottom of the website and purchase the ad. Mr. Wray then gets a notification of your purchase. Then deliver the materials (email is preferred) within 30 days of purchase. Any ads not fully submitted within 30 days of purchase will have the students name and Congratulations on the ad. AD PURCHASE DOES NOT INCLUDE A BOOK. Any provided photos, scans or artwork must be 300 dpi or it will not look as good as other ads. We cannot be responsible for any ads that are supplied to MCHS from an outside source. Any images (photos, art, backgrounds, etc) must be sent as jpeg files. Any text can be sent in MS Word, or in the body of the email.

MCHS designed ads will have a black background with white border and white text.

### AD PRICES:

**Full Page - 250.00    Half Page - 135.00    Quarter Page - 75.00    Eighth Page - 40.00**

There are no limits to photographs or colors when submitting the ad through the YB web site. However, for any ads that MCHS will design, we have the following limits for images:

Full Page - 8 photos - size of the ad is approximately 8 x 10

Half Page - 5 photos - size of ad is approximately 5 x 8

Quarter Page - 3 photos - size of ad is approximately 4 x 5

Eighth Page - 1 photo - size of ad is approximately 2.5 x 4

If you order through MCHS please send in the following information:

YOUR Name \_\_\_\_\_ STUDENT NAME \_\_\_\_\_

YOUR Phone Number \_\_\_\_\_ Size of ad \_\_\_\_\_ #of photos sent \_\_\_\_\_

Email address \_\_\_\_\_

Is this ad a secret for the student? \_\_\_\_\_